

## When hate appeared in Grant Park, Chicago chose LUV.

### WHAT HAPPENED

A burning cross appeared in Grant Park. LUV Institute answered with Resilient, a stitched heart already built for LUV's citywide Parade of Hearts, placed exactly where the hate had been.

### HOW LUV RESPONDED

Not with a statement. With almost fifteen years of practice, made visible. The story reached NBC5, ABC7, WGN, The Guardian, and AP, without LUV spending a dollar to make it happen.

### WHY IT MATTERS

The stitches aren't hiding the wound. They're honoring it. That's resilience: broken things do not have to stay broken.

### WHO LUV IS

For nearly fifteen years, LUV Institute has helped trauma-impacted young people in Chicago build the emotional strength, practical skills, and confidence to succeed in college, careers, and life.

### HOW YOU CAN HELP

Give. Share this story. Or join us at the Restoring LUV Breakfast, free, on August 21.



*Resilient, Grant Park*

## Resilience Wins.

*Choose LUV. Build resilience.*

[chooseluv.org](https://chooseluv.org) | [give.chooseluv.org](https://give.chooseluv.org)



SCAN TO CHOOSE LUV