

When hate appeared in Grant Park, Chicago chose LUV.

WHAT HAPPENED

A burning cross appeared in Grant Park. LUV Institute answered with Resilient, a stitched heart already built for LUV's citywide Parade of Hearts, placed exactly where the hate had been.

HOW LUV RESPONDED

Not with a statement. With almost fifteen years of practice, made visible. The story reached NBC5, ABC7, WGN, The Guardian, and AP, without LUV spending a dollar to make it happen.

WHY IT MATTERS

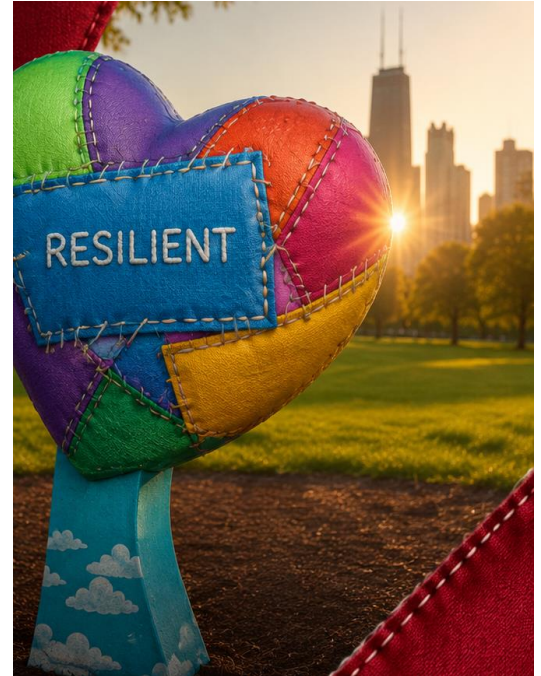
The stitches aren't hiding the wound. They're honoring it. That's resilience: broken things do not have to stay broken.

WHO LUV IS

For nearly fifteen years, LUV Institute has helped trauma-impacted young people in Chicago build the emotional strength, practical skills, and confidence to succeed in college, careers, and life.

HOW YOU CAN HELP

Give. Share this story. Or join us at the Restoring LUV Breakfast, free, on August 21.



Resilient, Grant Park

Resilience Wins.

Choose LUV. Build resilience.

chooseluv.org | give.chooseluv.org



SCAN TO CHOOSE LUV